



OUR VISION

A COMMUNITY WHICH EXCELS AND IS RECOGNIZED FOR...

- ◆ PROVIDING FOR THE HEALTH, SAFETY, EDUCATION AND SOCIAL NEEDS OF OUR COMMUNITY.
- ◆ PROTECTING THE ENVIRONMENT AND CONSERVING OUR VALUABLE NATURAL RESOURCES.
- ◆ BUILDING A DIVERSE, STRONG ECONOMIC BASE WITH THE NEEDED INFRASTRUCTURE TO SUPPORT A QUALITY LIFESTYLE.
- ◆ CREATING COOPERATIVE PARTNERSHIPS BETWEEN GOVERNMENT, BUSINESS, COMMUNITY ORGANIZATIONS AND OUR RESIDENTS.
- ◆ MAXIMIZING PERFORMANCE AND COMMUNICATIONS TO PROVIDE EXCELLENT SERVICE TO OUR CUSTOMERS.

OUR MISSION

CONTRIBUTE TO ENHANCING AND ENSURING BREVARD'S QUALITY OF LIFE... TODAY AND ALWAYS.

OUR VALUES

- | | | |
|-----------|--------------|------------------|
| ◆ HONESTY | ◆ LEADERSHIP | ◆ ACCOUNTABILITY |
| ◆ OPENESS | ◆ QUALITY | ◆ INNOVATION |

GENERAL INFORMATION

General Information Regarding Brevard

Geography

Brevard County, Florida, encompasses 1,557 square miles on the Atlantic Coast near the mid-point of the Florida peninsula. Of the total area, 1,018 square miles is land, with the remaining 539 square miles representing inland waterways. The County is approximately 72 miles from north to south and approximately 20 miles from the east (the Atlantic coastline) to the west (the St. Johns River). The County is bordered on the north by Volusia County, on the west by Orange and Osceola Counties and on the south by Indian River County. The County is located approximately halfway between Jacksonville and Miami, Florida. The City of Titusville, the County seat, is 40 miles east of Orlando.

One of the most recognizable landmarks in the County is the Kennedy Space Center located northeast of the County's geographic center. The Indian River separates the mainland portion of the County from the barrier islands. The St. Johns River forms a part of the County's western boundary.

Form of Government

Brevard County was established by an act of the state legislature in 1854, incorporating all of what had been St. Lucie County and became the 25th of the 67 counties in the State of Florida. The Constitution of Florida gives the power of home rule to chartered local governments. A charter gives to a community the direct constitutional power to pass its own local laws, and to restructure and establish a government responsive to the needs and wishes of its citizens without the permission of the State Legislature. In November, 1994, the voters of Brevard County adopted the County's Home Rule Charter. On January 1, 1995, all authority of the Charter became effective.

The five-member Board of County Commissioners is the legislative and governing body of the County. Each County Commissioner is elected on a district basis to represent the district in which he or she resides. The Commission itself elects a Chairman who serves as a presiding officer.

The Board of County Commissioners appoints a County Manager and a County Attorney. The County Manager is responsible for the administration of the County government. The County Attorney is responsible for the legal services for County government.

In addition, the Charter provides for the offices of: the Sheriff, the Property Appraiser, the Tax Collector, the Clerk of the Courts, and the Supervisor of Elections.

Services Funded

The County funds a wide range of services. Almost all services normally provided by a large urban county government are funded by Brevard County including, but not limited to, the following services:

Affordable Housing	Law Library with Public Access
Agriculture and Extension Services	Legislative Services
Airports	Mosquito Control
Circuit and County Courts	Parks and Recreation Facilities/Services
Comprehensive Planning/Control	Protective Inspections
Conservation and Resource Management	Public Communications Services
Consumer Protection Services	Public Elections
Court Alternative Services	Public Library System
Economic Development Services	Public Records Management
Emergency 9-1-1 Communications	Public Transportation
Emergency Management	Road Construction and Maintenance
Emergency Medical and Ambulance Services	Solid Waste Management Services
Facilities Support	Surface Water Quality Improvement
Fire Protection	Tax Collections
Geographic Research Services	Tourism Development
Health and Social Services	Urban Redevelopment
Law Enforcement	Water/Wastewater Utilities

GENERAL INFORMATION

In addition to providing support for its own direct service agencies, the County's Facilities Construction program, Facilities Management program, Human Resources Office, Purchasing Services, Risk Management and Self-Insurance program, Information Technology, and Fleet Services provide services to other governmental agencies on a fee-for-services basis.

Service Contracts to Private Sector or Not-For-Profit Agencies

In order for Brevard County to reduce costs, the County has looked to the private sector and community-based organizations to purchase services from them. This has enabled the County to save money and to re-allocate resources in an effort to meet the growing demands of the community. The following services are currently being purchased by the County:

- Garbage Collection
- Mulching of Lawn Trash
- Recycling Collection
- Road Design and Construction
- Radio Maintenance
- Traffic Signal Installation
- Traffic Striping
- Right-of-Way Mowing
- Engineering Materials Testing
- SCATS Vehicle Maintenance
- SCATS Van Pooling
- Medicaid Public Transit
- Countywide Non-Emergency Ambulance Services
- Printing and Publications
- Golf Course Maintenance
- Landscaping and Lawn Maintenance
- Janitorial Services
- Mail Courier Service
- Library System Courier Services
- Building Security Service
- Spouse Abuse Shelter Operation
- Alcohol-Drug Abuse Treatment Services
- 24-Hour Crisis Line
- Developmental Disabled Services
- Services for Elderly and Alzheimer's Patients (Meals, Chore Service, Home Repair)
- Indigent Dental and Primary Health Care
- Recreation Instruction
- Animal Shelter Services
- Laboratory Analysis of Water Quality
- Tourism Development Promotional Services
- Contractor Licensing Testing
- Processing of Library Materials

GENERAL INFORMATION

Population

The County is the tenth most populous of Florida's 67 counties with approximately 2.9% of the State's total population. According to the U.S. Census Bureau, during the period 2000 through 2010, Brevard County's population increased from 476,230 to 543,376, a 14.1% increase, while the State experienced a 17.6% growth rate in the same period. In the past year, Brevard County's population increased by 7,019 people, an increase of 1.3%. The State's population increased by more than one percent for the second consecutive year.

Until the recent population slowdown, Brevard County's growth had been related to the continued development of the Space Center, peripheral services, and aerospace and high technology industries. Tourism services and an influx of retired persons also contributed to the population growth. As indicated above, the County's growth in this decade has been 14% following a trend of decreasing population growth of the past two decades. Between 1980 and 1990 Brevard County had experienced a 47% growth rate and between 1990 and 2000 and the growth rate was 19%.

<u>Year</u>	<u>Brevard County Population</u>	<u>Rates of Increase Brevard County</u>	<u>Florida Population</u>	<u>Rates of Increase Florida</u>
2001	485,966	2.0%	16,396,515	2.6%
2002	494,593	1.8%	16,713,149	1.9%
2003	503,436	1.8%	17,019,068	1.8%
2004	516,503	2.6%	17,397,161	2.2%
2005	526,805	2.0%	17,768,191	2.1%
2006	531,959	1.0%	18,089,888	1.8%
2007	536,161	.79%	18,251,243	.88%
2008	536,521	.07%	18,328,340	.42%
2009	536,357	.00%	18,537,969	1.1%
2010	543,376	1.3%	18,801,310	1.4%

Source: U.S. Census Bureau

Economic Summary

A population base in excess of 543,300 spread across 72 miles is the significant factor in the delivery of services to the public by the Brevard County government. Other significant economic factors include the growth of the tourism industry in Brevard County and Central Florida.

The major economic driver in Brevard County continues to be the John F. Kennedy Space Center and the nearby Air Force installations. During FY 2010, NASA and Kennedy Space Center activities resulted in \$3.6 billion in output in the Central Florida Region (\$3.0 billion in Brevard). Additional economic impacts of KSC/NASA in Brevard County are \$1.72 billion in household income, \$228 million in Federal and \$88 million in local taxes. NASA activities in Brevard County account for 27,728 jobs. In addition, a Kennedy Space Center analysis concluded "that every space-related dollar spent in Florida produces more than double the economic output; and every space-related job creates an additional 1.26 jobs within the Florida economy". In the state, NASA generates \$2.2 billion in household income and 33,041 jobs with \$314 million of Federal and \$134 million in local and state taxes.

Tourism and travel continue to heavily impact Brevard County, with over 2.3 million overnight visitors and an additional 2.2 million day visitors to the Space Coast each year. The total impact of tourism on the Brevard County economy for the year 2009 was \$2.8 billion. The Kennedy Space Center Visitor Complex had over 1.6 million out-of-state visitors in 2008 injecting \$35 million into the Brevard's economy, and – in fiscal year 2009 – 3.3 million cruise passengers passed through Port Canaveral (a 9% decrease from 2008), the second largest cruise line port in the world. Directly, or indirectly, tourism accounted for more than \$378 million in wages for Brevard County.

A Canaveral Port Authority study revealed that Port Canaveral generated 13,093 direct, induced and indirect jobs and was responsible for \$648.8 million of wages and salaries and local consumption expenditures in fiscal year 2009. An additional \$1.1 billion of revenue was earned by companies providing services to Port owned terminals, marinas and tenants. \$48 million of state and local taxes were generated by Port activities. Port Canaveral is the first quadramodal port in the world, serving air, land, sea and space transportation.

GENERAL INFORMATION

The following table represents the County's August 2011 non-agricultural employment by industry:

<u>Industry Title</u>	August 2011 Employment (Add 000's)	% of Employment
Education and Health Services	32.4	17.3%
Total Government	28.1	15.0%
Professional and Business Services	26.7	14.2%
Retail Trade	25.0	13.3%
Leisure and Hospitality	20.8	11.1%
Manufacturing	20.2	10.8%
Mining, Logging and Construction	8.2	4.4%
All other Industries	26.4	14.1%
Total Brevard County Industries	187.8	100.0%

Source: U.S. Department of Labor, Bureau of Labor Statistics, Current Employment Statistics Program

According to the 2nd Quarter 2010 Major Employer compilation of the Economic Commission of Florida's Space Coast the following are Brevard County's Major private Employers (excluding retail):

<u>Organization</u>	<u>Activity</u>	<u>Number of Employees</u>
Health First, Inc	Integrated Healthcare Delivery System	6,360
Harris Corporation – GCSD	Semiconductor and Related Device Manufacturing	6,300
United Space Alliance, LLC	Facilities Support Services	5,100
Wuesthoff Health System, Inc.	Integrated Healthcare Delivery System	2,450
Northrop Grumman Corporation	Search, Detection and Navigation Instruments	1,560
Rockwell Collins, Inc.	Avionics Manufacturing	1,450
Florida Institute of Technology	Colleges, Universities and Professional Schools	1,230
Computer Sciences-Raytheon JT VT	Facilities Support Services	1,120
DRS RSTA, Inc.	Optical Instrument Manufacturing	1,090
Melbourne Internal Medicine Assoc.	Offices of Physicians	990
Lockheed Martin Corporation	Guided Missile and Space Vehicle Manufacturing	940
Boeing Space Operations Co.	Guided Missile and Space Vehicle Manufacturing	860
EG & G Technical Services, Inc.	Facilities Support Services	720
United Launch Alliance	Guided Missile and Space Vehicle Manufacturing	680
GSI Call Center	Telemarketing Bureaus	660
DNC Parks & Resorts at KSC, Inc.	Accommodation and Food Services	630
Chase Home Finance, LLC	Commercial Banking	610
ASRC Aerospace Corporation	Engineering Services	590
Intersil Communications, Inc.	Semiconductor and Related Device Manufacturing	580
Brevard Achievement Center, Inc.	Arts, Entertainment and Recreation	540
Paravant Computer Systems	Electronic Computer Manufacturing	520
Advance Newhouse Partnership	Wired Telecommunications Carriers	490
MJJ Foods Group, Inc.	Limited-Service Restaurants	490
Osler Medical, Inc.	Offices of Physicians	480
Abacus Technology Corp.	Facilities Support Services	470

GENERAL INFORMATION

Property Values

The County's taxable assessed valuations for countywide tax purposes for the last ten years have been as follows:

<u>Jan 1 Year</u>	<u>Total Taxable Property Values</u>	<u>Change from Prior Year</u>	<u>New Construction in Current Year</u>
2002	\$19,695,633,660	\$1,404,430,067	\$715,182,314
2003	\$22,061,374,161	\$2,365,740,501	\$984,807,121
2004	\$25,292,514,430	\$3,231,140,269	\$1,040,159,441
2005	\$31,028,487,900	\$5,735,973,470	\$1,468,613,417
2006	\$39,311,747,501	\$8,283,259,601	\$1,693,993,577
2007	\$40,927,287,793	\$1,615,540,292	\$1,840,520,354
2008	\$38,127,656,504	(\$2,799,631,289)	\$1,225,240,705
2009	\$33,707,855,551	(\$4,419,800,953)	\$444,401,981
2010	\$29,425,096,271	(\$4,282,759,280)	\$305,102,302
2011	\$25,186,120,520	(\$4,238,975,751)	\$210,398,625